PRIVACY POLICY | EL CRUCE

This document explains what personal data we collect, what we use it for and how you can access, correct or delete it.

Last updated: October 22, 2026

1. Who handles your data

The controller of the personal data collected on **elcruce.com.ar** and in the organization of the El Cruce race is **ST PRODUCCIONES S.A.**, tax ID (CUIT) 30-70788862-4, with address at Monroe 916, Buenos Aires, Argentina ("El Cruce", "we" or "us").

We process your data in accordance with Argentine Personal Data Protection Law No. 25,326 and related regulations. If you live in the European Union, we also respect your rights under the General Data Protection Regulation (GDPR).

2. What data we collect

We collect the data you give us when you sign up for updates, register, pay, book a slot or contact us, and the data generated when you browse the website or take part in the event:

- **Identification and contact data:** name, ID or passport, date of birth, nationality, email, phone and emergency contact.
- **Participation data:** group, team, size, results, and photos and videos taken during the event.
- **Health data:** your medical certificate and any health information you share with the organization.
- **Payment data:** amount, date and payment method. We do not store your card details.
- **Browsing data:** IP address, device and pages visited.

Health data is **sensitive data**: we use it only to keep you safe during the race, and by providing it you give your express consent to that use.

You are not required to give us personal data, but without some of it we cannot process your registration or participation.

3. What we use it for

- Managing your registration and participation in the race.
- Keeping you safe and assisting you in an emergency.
- Publishing race results.
- Sending you updates about El Cruce, if you gave us your email. You can unsubscribe at any time.

- Promoting the event with photos and videos, as set out in the race rules.
- Improving the website and meeting our legal obligations.

We only share your data with the providers that help us organize the race and run the website, and with authorities when required by law. Some of these providers may store data outside Argentina, with adequate safeguards. We do not sell or rent your personal data.

4. Cookies

The website uses cookies needed for it to work and analytics cookies to understand which pages are visited. You can delete or block them in your browser settings; the website will keep working.

5. Your rights

You can access your data, ask us to correct, update or delete it, and withdraw your consent to receive emails. If you live in the EU, you can also request data portability, object to processing and file a complaint with your local data protection authority. Write to **info@elcruce.com.ar** and we will reply within the time limits set by law.

> The owner of the personal data has the right to access it free of charge at intervals of no less than six months, unless a legitimate interest is proven, in accordance with article 14, paragraph 3 of Law No. 25,326.
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> The AGENCY FOR ACCESS TO PUBLIC INFORMATION (Agencia de Acceso a la Información Pública), as the Control Body of Law No. 25,326, has the power to handle complaints and claims filed by those whose rights are affected by non-compliance with personal data protection regulations.

6. Security and minors

We take reasonable measures to protect your data and limit access to those who need it. We do not knowingly collect data from children under 18 without the consent of their parents or guardians.

7. Changes and contact

We may update this policy; the current version is always published on elcruce.com.ar with its date. If there are differences between this English version and the Spanish version, the Spanish version prevails.

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